

MINIMUM ADVERTISED PRICE (MAP) POLICY

Winco® is committed to supporting our Authorized Dealers and Resellers selling Bar Maid® & Winco Equipment in the United States & Canada. This Minimum Advertised Price Policy ("MAP") applies to any and all means of Advertised Pricing, to any and all customers.

- > **BAR MAID MAP POLICY PRICING** is the Current List Price less 50%, 10%, 5% for all the included products and advertised at a price no less than rounded down to the nearest whole number off the Current List Price. Minimum Advertised Pricing (MAP) policy applies to the following products:

BAR MAID PRODUCTS	A-200 and SS-100	Electric Glass Washers
	GP-100 and GP-3	Mini Glass Polishers
	CP-3000 and CP-7000	Cutlery Polishers
	CP-3000-D-CC, CP-7000-CC, CP-7000-S-CC	Chip Champion Cleaners

- > **WINCO EQUIPMENT MAP POLICY PRICING** is an item-specific Net Price for all included products, and advertised at a price no less than the rounded whole number. Minimum Advertised Pricing (MAP) policy applies to the following products:

WINCO EQUIPMENT PRODUCTS	SKU	DESCRIPTION	MAP \$
	NGCB-12R	Charbroiler, 12" Radiant, Natural Gas	622.00
	NGCB-24R	Charbroiler, 24" Radiant, Natural Gas	948.00
	NGCB-36R	Charbroiler, 36" Radiant, Natural Gas	1,271.00
	NGCB-48R	Charbroiler, 48" Radiant, Natural Gas	1,594.00
	NGGD-12M	Griddle, 12" Manual, Natural Gas	577.00
	NGGD-24M	Griddle, 24" Manual, Natural Gas	862.00
	NGGD-36M	Griddle, 36" Manual, Natural Gas	1,141.00
	NGGD-48M	Griddle, 48" Manual, Natural Gas	1,507.00
	NGGD-12T	Griddle, 12" Thermostatic, Natural Gas	835.00
	NGGD-24T	Griddle, 24" Thermostatic, Natural Gas	1,485.00
	NGGD-36T	Griddle, 36" Thermostatic, Natural Gas	2,133.00
	NGGD-48T	Griddle, 48" Thermostatic, Natural Gas	2,505.00
	NGHP-2	Hotplate, 12" 2-burner, Natural Gas	494.00
	NGHP-4	Hotplate, 24" 4-burner, Natural Gas	731.00
	NGHP-6	Hotplate, 36" 6-burner, Natural Gas	990.00
	NGSP-1	Stock Pot Range, 1-burner, Natural Gas	516.00
	NGSP-2	Stock Pot Range, 2-burner, Natural Gas	948.00
	NGGF-40-NG	Fryer, 40lb, 3-tube Natural Gas	1,015.00
	NGGF-50-NG	Fryer, 50lb, 4-tube Natural Gas	1,300.00
	NGGF-70-NG	Fryer, 70lb, 5-tube Natural Gas	1,522.00
	NGGF-40-LP	Fryer, 40lb, 3-tube LP	1,015.00
	NGGF-50-LP	Fryer, 50lb, 4-tube LP	1,300.00
	NGGF-70-LP	Fryer, 70lb, 5-tube LP	1,522.00
	BWM-07	Belgian Waffle Maker, Single, 120V	439.00

The MAP policy applies to any advertising of the included products and designs in all media, including but not limited to, print advertising (e.g. magazines, catalogs, newspapers, posters, flyers, and direct mail), e-mail and facsimile advertising (e.g. broadcast campaigns, flyers, coupons, and similar inserts), internet or similar electronic media (e.g. Amazon, eBay, Google), dealer websites, internet banner ads, social media blasts, social networks, search engine advertising, and all other types of digital communications.

Winco's MAP policy is being unilaterally adopted and will be strictly enforced. Winco and/or contracted third parties will strictly monitor Dealer/Distributor advertising to ensure compliance.